

Sales Leader Bonus Chart

Four incredible levels of opportunity.

	Sell	Share	Show	Qualify to achieve title and respective bonus level payout by meeting all three minimum requirements below in each Campaign.		
Positions of Achievement	Personal Award Sales	# Recruits (1st Gen)	Total Unit Sales (1st, 2nd, 3rd Gens Combined)	Unit Generations for Payout	Minimum Order Size to Earn	Bonus Levels
Unit Leader	\$250	5 Registered	\$1,200	1st Generation	\$100 \$150 \$315 \$625	3.0% 5.0% 6.0% 7.0%
				2nd Generation	\$100 \$150	0.5% 1.0%
Advanced Unit Leader	\$300	12 Registered including 2 Titled	\$4,000	1st Generation	\$100 \$150 \$315 \$625	3.0% 6.0% 7.0% 8.0%
				2nd Generation	\$100 \$150	1.0% 2.0%
				3rd Generation	\$100 \$150	0.5% 1.0%
Executive Unit Leader	\$350	20 Registered including 5 Titled 1 of whom is Advanced Unit Leader or above	\$15,000	1st Generation	\$100 \$150 \$315 \$625	3.0% 8.0% 10.0% 12.0%
				2nd Generation	\$100 \$150 \$315 \$625	1.5% 3.0% 4.0% 5.0%
				3rd Generation	\$100 \$150	1.0% 2.0%
Senior Executive Unit Leader	\$400	20 Registered including 9 Titled 2 of whom are Executive Unit Leaders or above	\$40,000	1st Generation	\$100 \$150 \$315 \$625	3.0% 8.0% 10.0% 12.0%
				2nd Generation	\$100 \$150 \$315 \$625	1.5% 3.0% 4.0% 5.0%
				3rd Generation	\$100 \$150	1.0% 2.0%
				Additional Bonuses	Total Unit Sales of 1st Gen. EUL Units	2.0%
				SEUL Executive Cash Bonus		

Registered Recruit is a 1st Generation Downline Representative who has placed a first order and who has an active account status in the current campaign. Reinstatements do count; however, rollups who have not reached their rollup campaign and 3-way links who have not achieved a cumulative sales total of \$350 in first 3 campaigns do not count. Also, primary account combined with LABC accounts of LABC Operators count as one recruit.

Senior Executive Unit Leaders, who are performing at title, earn an additional 2% on the Total Unit Leadership Sales of each 1st Generation Executive Unit Leader's Unit.

In addition, the performing Senior Executive Unit Leaders are eligible for an SEUL Executive Cash Bonus of up to \$400 per campaign (\$150 for the initial 1st Generation Executive Unit Leader performing at that level and \$50 for each additional, performing at that level, up to a maximum total of six. Ex: \$150 + (5 x \$50) = \$400).

Note: Avon reserves the right to change these levels and any Leadership requirements at any time, in its sole discretion.