



# EARN BIG WITH AVON LEADERSHIP

## START HERE:

### FAST START

This Program is open to ALL Representatives who are new to Sales Leadership. Qualify in your 1st 4 campaigns beginning in the campaign of your 1st Recruit.

TRACK NEW RECRUITS HERE:  
(✓) Check if successful

	1st Recruit	Receive a Welcome to Sales Leadership Packet <sup>*1</sup>
1		
2	Successful Recruits <sup>*2</sup> 2 & 3	<b>EARN \$60</b>
3		
4	Successful Recruits <sup>*2</sup> 4 & 5	<b>EARN \$60</b>
5		

Qualify for Unit Leader with 5 Successful Recruits in your 1st 4 campaigns and **EARN A \$200 BONUS**

6	Successful Recruits <sup>*2</sup> 6 & 7	<b>EARN \$60</b>
7		
8	Successful Recruits <sup>*2</sup> 8 & 9	<b>EARN \$60</b>
9		
10	Successful Recruits <sup>*2</sup> 10 & 11	<b>EARN \$60</b>
11		

**TOTAL \$500**

## THEN BECOME A:

### UNIT LEADER

Qualify in the campaign in which you achieve:

- \$250 in Personal Sales
- \$1,200 in Total Unit Sales
- 5 Registered<sup>\*3</sup> Recruits

**WITHIN 1st 7 CAMPAIGNS AS UNIT LEADER:**

Perform as a UNIT LEADER for your 1st 3 campaigns	<b>EARN \$100</b>
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Have five \$100 on-time paid 1st Generation orders each campaign <sup>*4</sup> (Earn \$30 x 7 campaigns)	<b>EARN UP TO \$210</b>
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Develop 1 UNIT LEADER <sup>*5</sup> in 1st Generation	<b>EARN \$200</b>
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**TOTAL \$510**

Qualify for all Fast Start AND Unit Leader bonuses and you will earn up to:

**GRAND TOTAL \$1,010**

<sup>\*1</sup> Welcome to Sales Leadership Packet will be shipped in the next available order following the campaign of the 1st Appointment.

<sup>\*2</sup> Successful Recruit is a 1st Generation Downline Representative who places a minimum order of \$50 in her/his first or second campaign (not cumulative) and who submits and pays for the order on time.

<sup>\*3</sup> Registered Recruit is a 1st Generation Downline Representative who has placed a first order and who has an active account status in the current campaign. Reinstatements do count; however, roll-ups who have not reached their roll-up campaign and 3-way links who have not achieved a cumulative sales total of \$350 in their first 3 campaigns do not count. Also, primary account combined with LABC accounts of LABC Operators count as one Recruit.

<sup>\*4</sup> While performing at Title.

<sup>\*5</sup> Downline must be first-time UL in 1st Generation. Mentor must be performing at Title.

<sup>\*6</sup> Your individual results may differ.

**“All you have to do is get started. Why not you? Why not today?”**

—Lisa Wilber, SEUL \$8 million Total Unit Sales<sup>\*6</sup>, 1,900 Downline Representatives